Activate: Market Street 15
Pointing Fingers
Genesis Tramaine

Nov. 11, ‘17 - Jan. 12, ‘18
75 & 77 Market St.

Opening Reception
November 11th, 2017
4-8 pm at Gallery Aferro
73 Market Street

Activating Market Street 15
Pointing Fingers
Curated by Jo-El Lopez
Julie Ann Nagle, Genesis Tramaine, and Ken Weathersby

Presented by Gallery Aferro, with the support of RBH Group

Gallery Aferro’s “Activate: Market Street” is a year-round public art project transforming hundreds of linear feet of vacant storefront windows in Newark’s historic downtown district. Storefronts owned by RBH Group on Market Street between Washington and University Streets are activated with installations, films, animation, neon sculptures, kinetic and interactive art, and performative public programming from local, national and international artists. Supported by RBH Group, and created by Gallery Aferro, the project delivers arresting, unexpected, and highly memorable experiences with contemporary art directly to the public, whether residents, students, workers or first-time visitors.
Genesis Tramaine’s work focuses on the shape and definition of the American Black Face, exaggerated features capture the spirited emotions of the untapped, underrepresented soul of Black people through a mixture of collage, acrylic and oil based paintings. Equally about the process and the finished piece, Ms. Tramaine’s faces are layer upon layer of real moments and imagined metaphors. She explores ethics and insanity, the mundane and the inhumane, spirituality, sexuality, and sentimentality. She digests the everyday and regurgitates it as work that evokes déjà vu, beckoning memories of past lives and glimpses of undiscovered futures. The blueprint of Genesis’ style is rooted in strong mix of 1980’s urban New York graffiti, and imagined images of gospel hymns sung on Sunday morning during church. Born in Brooklyn, NY Genesis is an Urban Expressionist painter who is excited about all things art, fashion, culture & education. Her passion translates, as she creates abstract portraits of men and women who transcend gender, color, and social structures as political or representative. Genesis earned her M.S from Pace University and B.S from Utica College of Syracuse University. Tramaine has exhibited nationally and internationally, including exhibitions at The Tree House, Governors Island, NYC, The Salt Space, Chelsea, NYC, The Raging Spoon Gallery, Toronto, Canada, AOF Gallery, NYC, and many others.